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Photographer saw it all, talks about it

By David Steinberg Journal Staff Writer

His photographs of people who would become rock 'n' roll legends appeared on the early covers of Rolling Stone magazine.

Among those famous musicians were Jerry Garcia, Jimi Hendrix, Jim Morrison and Janis Joplin.

Baron Wolman, the magazine's first chief photographer, will reflect on his work in the early years of the magazine — 1967 to 1970 — in an Aug. 24 talk at the Jewish Community Center.

On one occasion, Wolman recalled being given an assignment to photograph Joplin in color and in concert.

"I called her to see if she had a concert upcoming," he recalled.

There wasn't, so Wolman had another idea. He asked Joplin to come to the studio with a microphone.

He said Joplin also brought a small tape recorder and a tape that was recorded.

"She started singing softly and then went full out, 150 percent. I had a concert for one," Wolman said.

In the same talk, informally titled "Rock 'n' Roll Nostalgia," he'll consider the Jewish rock 'n' roll musicians of the 1960s and '70s.

Wolman, a Santa Fe resident, said he was a part owner of Rolling Stone and remained on the staff for three years "till I got tired of shooting the same pictures with different faces."

From there, he went on to help found the magazine Rags, which he said had the nickname "the Rolling Stone of fashion."

The New Mexico Jewish Historical Society is sponsoring Wolman's talk and accompanying silent and live auctions, which will include several prints of his photographs.

For more information about Wolman's photography go to the Web site [www. baronwolman.com](http://www.baronwolman.com)

If you go

WHAT: Talk by Baron Wolman

WHEN: 2 p.m. Aug. 24

WHERE: Jewish Community Center, 5520 Wyoming NE

HOW MUCH: \$6 general public, \$3 students and members of the New Mexico Jewish Historical Society