

## AD WARS Celebrity Spot Prompts Response

### PARIS FOR PREZ?

#### Hilton responds to Mc Cain with an ad of her own, complete with attitude and a logical energy plan

By Devlin Barrett The Associated Press

WASHINGTON — Attention, America: Paris has spoken. Paris Hilton, the blonde, doe-eyed celebrity thrust into the presidential campaign in an ad by Republican candidate John McCain, has issued a tart rebuttal, albeit in a scantily clad, tongue-in-cheek kind of way .

Last week, McCain launched an ad comparing Democratic rival Barack Obama to Hilton and Britney Spears, suggesting Obama was no more than a celebrity candidate unready to lead the nation.

Hilton initially shied away from the debate over the ad and its effectiveness. But she responded Tuesday with a spoof on the comedy Web site Funny or Die.

"Hey America, I'm Paris Hilton and I'm a celebrity, too. Only I'm not from the olden days and I'm not promising change like that other guy. I'm just hot," Hilton said, speaking as she reclined in a pool chair in a revealing bathing suit and a pair of pumps. "But then that wrinkly, white-haired guy used me in his campaign ad, which I guess means I'm running for president. So, thanks for the endorsement, white-haired dude.

"I want America to know that I'm, like, totally ready to lead," she said.

She then discusses energy policy and suggests a hybrid of McCain's offshore oil drilling plan and Obama's incentives for new energy technology.

"Energy crisis solved! I'll see you at the debates," she said,

McCain campaign spokesman Tucker Bounds said Hilton appears to support his candidate's "all of the above" energy solution.

"Paris Hilton might not be as big a celebrity as Barack Obama, but she obviously has a better energy plan," Bounds said.

McCain's ad uses footage of Obama's reception by Germans during a recent trip to Berlin to dismiss him as just another celebrity. Obama's campaign has criticized the ad; McCain has defended it as humorous.

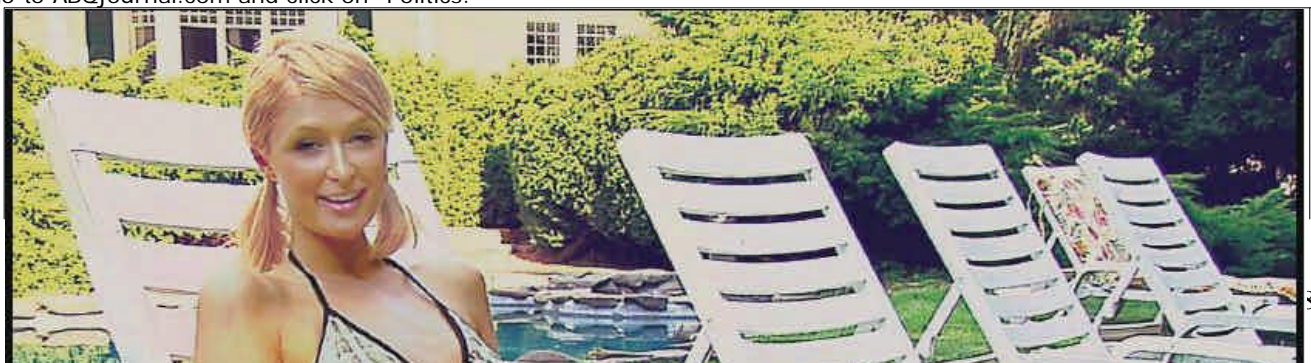
Hilton's rebuttal includes plenty of humor at McCain's expense.

An announcer calls him "the oldest celebrity in the world, like super-old, old enough to remember when dancing was a sin and beer was served in a bucket," and asks, "but is he ready to lead?" Hilton's spoof also intersperses images of McCain and Yoda from Star Wars and the cast of television's "The Golden Girls."

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I'm not promising change like that other guy," Hilton said of Democrat Barack Obama. "I'm just hot."



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